

WHAT TO SUBMIT?

Entries should comprise of a written description of an idea, possible product, service or solution illustrating how the innovation would work in practice and what benefits it would bring. Contestants will need to form a team of 2 members and work together on the ideas and possible proposals.

All entries must be in English, with a span of between 3 and 5 written pages. A template for entries is available at the embassy website.

CRITERIA

When deciding which team has presented the best innovation in the contest, the jury will focus on whether the entries are innovative, creative, feasible, commercially viable and what kind of impact they are likely to have.



Deadline for submission

28 October 2018

More information

For more detailed information on the competition, templates for entries, updates etc, please go to www.swedenabroad.com/hanoi and read more under the Innovate like a Swede event.



		
		
		
		

INNOVATE LIKE A SWEDE

TO WIN A TRIP TO SWEDEN

For sustainable cities and communities
- Make cities and human settlements
inclusive, safe, resilient and sustainable
in Vietnam



BACKGROUND

“Innovate like a Swede” is a yearly, re-occurring national competition in response to challenges that Vietnam is facing today and in the future related to sustainable development. The contest aims at inspiring young local students at Vietnamese universities to come up with innovative ideas, proposals or solutions that will make a real change. The focus SDG for 2018 will be goal no 11: Sustainable cities and communities - Make cities and human settlements inclusive, safe, resilient and sustainable.

Sweden is an innovation leader on its own merits. Sweden invests heavily in research, encourages critical thinking from an early age and is open to international influences. Sweden also has a long tradition of creative and tenacious scientists, business leaders and entrepreneurs who are keen to change the world. Today's innovators stand on the shoulders of giants. Entrepreneurs and innovators such as Alfred Nobel, Lars Magnus Ericsson

and Gustaf Dahlén paved the way for the many powerful international companies that have been crucial both to Sweden's economic development and to the Swedes' self-belief. Similarly, some of today's innovators, such as Niklas Zennström (Skype), Petra Wadström (Solvatten) and Daniel Ek (Spotify), are prime role models for the next generation, both in terms of innovation and global responsibility.

One of the Swedish government's key priorities and one of the major tasks for the world as a whole today is to fulfill the Sustainable Development Goals (SDG's) by carrying out the so called Agenda 2030 for Sustainable Development, agreed by all the member states of the United Nations. The Global Goals and the Agenda 2030 seek to end poverty and hunger, realize the human rights of all, achieve gender equality and the empowerment of all women and girls, and ensure the lasting protection of the planet and its natural resources. The SDG's are integrated and indivisible, and balance the three

dimensions of sustainable development: the economic, social and environmental.

In order to achieve the Sustainable Development Goals, innovation is a key asset. Sweden's strong tradition in this field, in both academia and industry, along with a commitment to the Agenda 2030, gives Sweden a strong position in this regard. Sweden is willing to use that to also help and influence others, to lead by example.

ABOUT THE CONTEST

The contest is open for 1-5 year Vietnamese students nationwide. Entries may comprise anything from completely new ideas that have not been developed to new and innovative ways of using existing solutions.

A jury consisting of representatives from the Swedish companies and universities in Vietnam will judge the entries on the basis of feasibility and commercial viability, degree of innovation and potential impact. The winning team will be awarded with a trip to Sweden to visit sponsoring companies' headquarters. Runner-up team will get internships at Swedish companies. Prizes will be

awarded during celebration of Swedish innovation capacity on 28th November, fashioned around the Nobel dinner in Stockholm.

WHAT KIND OF INNOVATIONS?

The contest is designed to generate new ideas and/or possible products, services and solutions that contribute to make cities and human settlements inclusive, safe, resilient and sustainable in Vietnam

