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Embassy of Sweden in Seoul
Press Release

Seoul

Draft 1

The Embassy of Sweden in Seoul and the Ministry of Gender Equality and Family co-host the 2nd *Korean Dads* photo contest

The Embassy of Sweden in Seoul and the Ministry of Gender Equality and Family co-host the 2nd *Korean Dads* contest of photos on parenting from September 1st to October 15th.

Korean Dads is a photo and story contest on Korean fathers actively engaging with their children and family. The *Korean Dads* contest aim to encourage Korean dads' right to child-care, support an active parenting culture and share Sweden's experience of developing gender equality in family life and at work.

The contest is open to every dad with children. You apply to the contest by submitting photos of you and your child in everyday childcare situations. We would also very much like to hear your story about what caring for a child means to you, how it has affected the relationship with your partner and how your expectations on childrearing has changed. Upload pictures and tell your story on: www.koreaswedendads.kr/

The first prize winner will receive two round-trip tickets between Korea and Sweden. The applicants can also participate in a hashtag event #KoreanDads2021 held until October 29th.

A total of 1,055 entries applied to the 1st *Korean Dads* contest held in 2020. Prize-winning photos of *Korean Dads* 2020 are showing on-line gallery (www.koreaswedendads.kr) along with *Swedish Dads* photos by Swedish photographer Johan Bävman.

Swedish Dads presents the everyday portraits of fathers in Sweden who chose parental leave to stay home with their children for at least six months. Sweden was the first country in the world to replace maternity leave, only for the mothers, with parental leave, shared between both parents, in 1974. Sweden's parental benefits system is one of the most generous in the world. One child under 11 years old entitles parents to a total of 480 days of paid parental leave. Of the 480 days, 90 days are reserved for each parent while the rest can be

transferred between them freely.

Daniel Wolvén, Ambassador-designate of Sweden said, “I have a daughter and a son ,9 and 13 years old. The time I spent with my children during parental leave was unforgettable.”, “While a growing number of Swedish dads are seeing the advantages of taking parental leave and developing close ties with their children early on, we still have some way to go as women still take out 69 % of the total number of days. In Sweden, more than 80% of men and women work. The equal role and responsibility for child-care is essential not only for a sustainable family life, but also for a sustainable economy. I hope this *Korean Dads* contest could encourage more dads to take a bigger role in childcare. It’s tough work, but mainly it’s a lot of fun!”

Chung Young-ai, the Minister for Gender Equality and Family said, “Through this contest, we would like to present the new parenting culture created by the active participation of Korean dads in the childcaring not as just a supporting role but as a principal agent. We will continue our efforts to build a social atmosphere considering dads’ participation in child-care natural and working and parenting together, through institutional support such as parental leave, reduction of working hours for a period of child-care.”

Attachment



Swedish Dads
Photo by Johan Bävman



주최: 여성가족부 Embassy of Sweden Seoul 후원: doDRAM

공모주제 자녀를 돌보며 일상의 육아를 함께하는 아빠의 모습

참가자격 육아기 자녀를 둔 아빠

공모분야 사진과 스토리(같이 제출)
 * 사진: 일상생활속 자녀를 돌보는 아빠의 희로애락을 표현하는 사진
 * 스토리: 아빠의 돌봄권리 보장과 맞돌봄에 대한 참가자의 생각 (참가신청서에 100자 내외 기재)

응모방법 사진 및 스토리 일괄 접수 (동복참여 가능(2점 이하) 중복 시상 불가)
 ① 공모전 홈페이지 (<http://www.koreaswedendads.kr>)에서 지원하기
 ② 지원하기 클릭 후 신청서 및 사진을 네이버 폼에 업로드 후 등록
 * 응모작품은 추후 홍보콘텐츠(전시, 교육)로 활용 예정(사진 초상권 사용에 동의)

공모기간 2021년 9월 1일(수) ~ 10월 15일(금)

작품규격 2MB 이상 용량의 원본 창작사진 (JPG, JPEG) / 해상도 3,000x4,000 Pixel 이상 권장
 - 컬러 흑백 구분 없음
 - 색상 보정은 가능하나 그 내용을 기재해야 함
 - 사진에 날씨가 인화되지 않은 작품
 - 디지털 합성 등 사진 형태 수정·변형 불가

심사기준 주제적합성(40), 창의성(30), 완성도(30)

시상내역

으뜸상	1명	300만원	<ul style="list-style-type: none"> • 주한스웨덴대사관 증정 상품 • 으뜸상 수상자에게는 한국-스웨덴 2인 왕복 항공권 증정 • 바금상, 아차상 수상자에게는 스웨덴 기념품 패키지 증정 • 수상자 전원(15명)에게는 도드람한돈 선물세트 증정
바금상	2명	각 200만원	
아차상	10명	각 30만원	
* 제세무과금 제외			

공동주최 여성가족부, 주한스웨덴대사관
후원 도드람한돈
문의사항 공모전 운영사무국 / 02-6272-3016 (평일 10:00-17:00)

공모전에 출품한 동일한 사진과 스토리를 SNS에 게시해주세요.
 참여상 수상자 10분씩 기프트콘(5만원 권) 및 스웨덴 기념품 패키지를 드립니다!

1. 본인의 인스타그램 또는 페이스북 또는 트위터 계정(전체공개에 한함)에 사진과 스토리 게시
2. 필수 해시태그 (#대한민국외아빠 2021) 달기를 하면 완료!

* 참여 기간: 9월 1일(수) ~ 10월 29일(금)

*발표: 11월 중 | 공모전 홈페이지에 공고 / 수상자 개별 연락

Office for Public Diplomacy and Promotion
Embassy of Sweden in Seoul
info.sweden@gov.se