

CALL FOR PARTICIPATION

PAMOJA – Together change is possible

A multi-media platform using Sweden's role in supporting liberation movements and the struggle against apartheid to strengthen engagement, activism and agency among young people of today

"There exists no 'they' and 'we', only 'us'. Solidarity is and has to be indivisible."

- Olof Palme

Liliesleaf, one of South Africa's foremost national heritage sites (liliesleaf.co.za), in partnership with the Embassy of Sweden and the Swedish Institute is developing an interactive, online web-based experience to stimulate insights into the potential of international solidarity. Based on extensive research through literature, interviews with stalwarts and focus groups on international solidarity, the multi-media platform aims to use the history of Sweden's role in supporting liberation movements struggling against colonialism and apartheid in Africa as its inspiration. Pamoja aims to strengthen engagement, activism and agency among young people as they take on the challenges of today, such as inequality, racism and prejudice, climate change and solidarity during the pandemic. Pamoja will be launched in ten African countries during 2021.

The primary purpose of Pamoja is to:

- Give young people insight into past struggles for human rights and democracy.
- Inspire young people to combat inequality, racism and prejudice for a peaceful, just and equitable world.
- Encourage young people to think deeply about the meaning of solidarity and strengthen their agency in contributing to change in our current times.

Sweden was one of the first and - in monetary terms - biggest funders of the liberation movements in Southern Africa, as well as a major supporter of developing and newly independent countries. However, Swedish support went far beyond money – the moral, political, diplomatic, and humanitarian support had a significant impact on the ability of the liberation movements to fight oppression in their respective countries.

Pamoja will be accompanied by a tool kit designed by the Swedish Institute, including an analogue photo exhibit.

INVITATION TO SUBMIT PROPOSALS FOR COLLABORATION

With the launch of Pamoja, we wish to reach beyond borders and connect the experience of the platform with networks of young people and our partners from various sectors including cultural hubs and institutions, academic and student organisations, think tanks and foreign policy associations, activists and civil society organisations.

As a continuation of the essence of solidarity, an invitation goes out to our key partners to submit proposals to collaborate on launching the platform. Connecting young leaders and change-makers in facilitated events which could include online or physical events and exhibitions, turning international solidarity into concrete action in Southern Africa, Sweden and elsewhere.

Partners are invited to present a concept proposal, connecting the launch of the online platform, which focuses on solidarity in action with themes which dig deeper into issues relevant to young people presently.

Deadline for submissions of proposals for collaborations: Monday, 19 April 2021.

Please contact Ms Rosanela Selebi on rosanela.selebi@gov.se for more information or to submit your proposal.