

# WE MEAN BUSINESS

ETHIOPIA – SWEDEN

BUSINESS FORUM 2025

NOV 12–13 ADDIS ABEBA



# YES, WE MEAN BUSINESS

It is a great pleasure to welcome you to the Ethiopia–Sweden Business Forum 2025. Together, we are taking the next step in a diverse trade and business relationship spanning over one hundred years, complemented by development cooperation, academic exchanges and strong people-to-people ties.

Building on an initiative from the Embassy of Ethiopia in Stockholm, in partnership with the Swedish East African Chamber of Commerce, and developed together with Business Sweden in Nairobi, the Forum truly represents our shared ambition for trade, investment and sustainable and inclusive growth. This Business Forum also builds on the strong engagement by the EU and its member states, including Sweden – demonstrated at the recent Europe–Ethiopia Investment Forum in Paris and by the upcoming EU–Ethiopia Business Forum in Addis in April 2026.

The slogan of this Forum is “WE MEAN BUSINESS”:

- WE, the **Swedish private sector** is ready to engage with Ethiopian counterparts to bring high-quality solutions and build on tested business ventures with one of the world’s fastest growing economies.
- WE, **Team Sweden** is ready to promote, invest and enable international business through Swedish public institutions such as Business Sweden, Swedfund and Sida, all represented at this Forum.
- WE, the **Embassy of Sweden in Addis Abeba** is bringing together the Swedish–Ethiopian business community, engaging with stakeholders in Sweden and across Ethiopia, and directly supporting inclusive business through bilateral and regional development cooperation.

I wish you a very fruitful Business Forum and look forward to an even deeper business and trade relationship between Sweden and Ethiopia in the years to come.

Sincerely,

Magnus Lennartsson  
Ambassador of Sweden to Ethiopia



## **The organizers**

This forum is organized in collaboration between the Embassy of Sweden in Ethiopia, the Embassy of Ethiopia in Stockholm, the Swedish East African Chamber of Commerce and Business Sweden.

Our contact details are below:

### **Embassy of Sweden in Ethiopia**

[swedenabroad.se](https://swedenabroad.se) | [ambassaden.addis-abeba@gov.se](mailto:ambassaden.addis-abeba@gov.se)

### **Embassy of Ethiopia in Sweden**

[Stockholm.mfa.gov.et](https://stockholm.mfa.gov.et) | [stockholm.embassy@mfa.gov.et](mailto:stockholm.embassy@mfa.gov.et)

### **The Swedish East African Chamber of Commerce**

[sweacc.se](https://sweacc.se) | [info@sweacc.se](mailto:info@sweacc.se)

### **Business Sweden Nairobi**

[business-sweden.com](https://business-sweden.com) | [info@business-sweden.se](mailto:info@business-sweden.se)

## **Team Sweden – Your Gateway to Sustainable Collaboration**

Team Sweden brings together Swedish government agencies, businesses, and innovation leaders to co-create sustainable solutions with global partners. In Ethiopia, we're here to connect, collaborate, and drive green transition through trust-based partnerships and shared ambition. Whether you're looking for technology, expertise or investment – we're ready to pioneer the possible, together with you. At the Forum, representatives of Business Sweden (the trade and invest council), Sida (the development cooperation agency) and Swedfund (the development finance institution) will be present.

[sweden.se](https://sweden.se)







## AKOBOMINERALS

**Akobo Minerals** is redefining responsible mining in Ethiopia's Gambela region. Their gold production, including the Segele mine, is driven by innovation, sustainability and strong local partnerships. A shining example of how resource extraction can support long-term development.

**[akobominerals.com](https://akobominerals.com)**



EMPOWERING MOVEMENT

**Arjo's** smart solutions for patient mobility, hygiene and injury prevention are transforming healthcare environments in over 100 countries. In Ethiopia, they're contributing to more dignified, efficient care — because better health systems start with better tools.

**[arjo.com](https://arjo.com)**

# ASSA ABLOY

## Opening Solutions

Access to security is key to development. **ASSA ABLOY**, the global leader in access solutions, is bringing advanced door locks, smart and digital locking systems, security doors, fire rated doors and trusted total security solution in the built environment to Ethiopia opening doors for safer, more resilient communities.

**[assaabloy.com](https://assaabloy.com)**

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The Atlas Copco logo, featuring the company name in a blue, italicized serif font, is centered between two horizontal blue bars.

**Atlas Copco** delivers high-efficiency industrial tools, compressors, and sustainable solutions that drive innovation across sectors. In Ethiopia, they help industries grow smarter with technologies that reduce energy use and boost productivity. It's how they're turning industrial ambition into lasting impact.

**[atlascopco.com](https://atlascopco.com)**

# CAPSAB

As Ethiopia's digital economy accelerates, **CAPSAB** brings cutting-edge expertise in cards, payments and financial regulation. Their Nordic roots and independent advisory model help build payment ecosystems that are secure, scalable and inclusive.)

**[capsab.com](https://capsab.com)**



**Elekta** is at the forefront of cancer care innovation. Their high-precision radiation therapy and clinical solutions are enabling better outcomes for patients in Ethiopia — bringing world-leading med-tech closer to those who need it most.

**[elekta.com](https://elekta.com)**



From underground to above ground, **Epiroc** delivers smart equipment for mining and infrastructure. Their advanced tools and automation solutions are helping Ethiopia grow with safety, efficiency and a smaller environmental footprint

**[epirocgroup.com](https://epirocgroup.com)**



**ERICSSON**

Connectivity fuels progress. **Ericsson's** leading telecom infrastructure helps connect millions — enabling access to education, healthcare, and new opportunities across Ethiopia. Building networks. Building futures.

**[ericsson.com](https://ericsson.com)**



**GREEN COAL**

**Green Coal** is pioneering biomass-based fuel to replace fossil coal. With a sharp focus on Africa, they're turning locally grown biomass into clean energy — showing that climate-smart solutions can be rooted in local potential.

**greencoal.se**



Pangea is a leading African investor and accelerator with Nordic roots. We have 8 years experience building African success stories. We are currently supporting 10 Ethiopian growth companies through the Scale Ethiopia investment program

**pangeaa.com**





# SCANIA

**Scania** is driving the shift to sustainable transport. With energy-efficient trucks, smart logistics and renewable fuels, they're helping to build a future where mobility supports growth — without costing the Earth.

**scania.com**



*Seife's*  
EST 1967

**Seife's** connects Ethiopia's rich coffee heritage with Scandinavian design and values — creating products that are as meaningful as they are beautiful. Every bean and every partnership reflects a commitment to sustainability, authenticity and creative collaboration. This is where tradition meets transformation and where coffee culture becomes a catalyst for change.

**seifes.com**



**SKF** is a global leader in bearings and lubrication, helping industries run with precision and efficiency. From renewable energy to manufacturing, their innovations keep critical systems moving. In Ethiopia, they deliver durable, sustainable solutions that reduce downtime, boost performance, and support future growth.

**skf.com**



**Sozo Consulting** transforms opportunities into action. From a base in the heart of Addis Ababa they bridge Sweden's innovation with Africa's growth potential. Deeply rooted in both Sweden and Ethiopia, they connect policy, investment, and implementation, creating partnerships and strategies that deliver sustainable impact and lasting value across the continent.

**sozoconsult.com**



**SSAB** is on a mission to deliver the world's first fossil-free steel and the journey includes Africa. With their groundbreaking HYBRIT technology, they are setting a new global benchmark for clean industry.

**ssab.com**



Urban development, energy, water systems — **Sweco** helps design smarter, greener societies. Their engineers and architects work side by side with local partners in Ethiopia to build infrastructure that's ready for tomorrow.

**swecogroup.com**



**Tetra Pak** are here to make food safe and available. In collaboration with customers and suppliers they provide advanced food production systems to protect food sustainably every day for hundreds of millions of people. Their purpose is clear: a commitment to making food safe and available everywhere.

**tetrapak.com**

