



SWEDISH BUSINESS FOOTPRINT IN AUSTRALIA

SUPPORTED BY BUSINESS SWEDEN, EMBASSY OF SWEDEN
AND SWEDISH AUSTRALIAN CHAMBER OF COMMERCE



Embassy of Sweden



SWEDEN & AUSTRALIA

100+ YEARS OF DOING BUSINESS

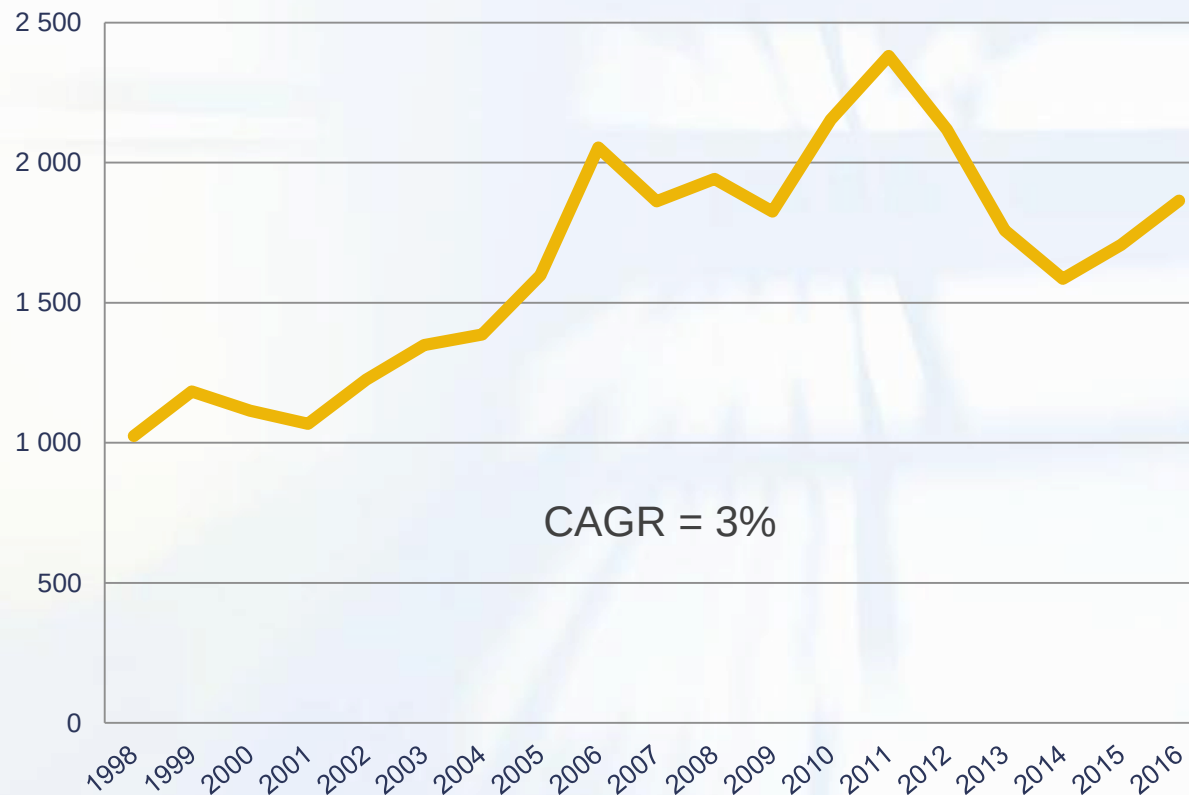
Sweden and Australia's history of doing business dates back to the late 19th century. The Swedish Australian Chamber of Commerce is the second oldest in Australia, established over 100 years ago in 1911, and by the end of World War I a significant number of Swedish businesses were present - ABB, Alfa Laval, Ericsson, SKF and Wallenius Wilhelmsen being some of the pioneers. Today there are over 500 Swedish companies that do business with Australia and it is one of our most important export markets - Australia being Sweden's 4th largest trading partner outside the EU.

Sweden and Australia are like-minded, strong global champions of free trade, providing the business community with a predictable and productive business climate. Sweden and Australia provide outstanding platforms for business in their respective regions and there is great potential to expand this further.

This report has been conducted to show the current Swedish business footprint in Australia, including foreign investment, exports and companies present. Information has been gathered from open sources and from Swedish companies present in Australia.

AUSTRALIA IS SWEDEN'S 4TH LARGEST TRADING PARTNER OUTSIDE EUROPE

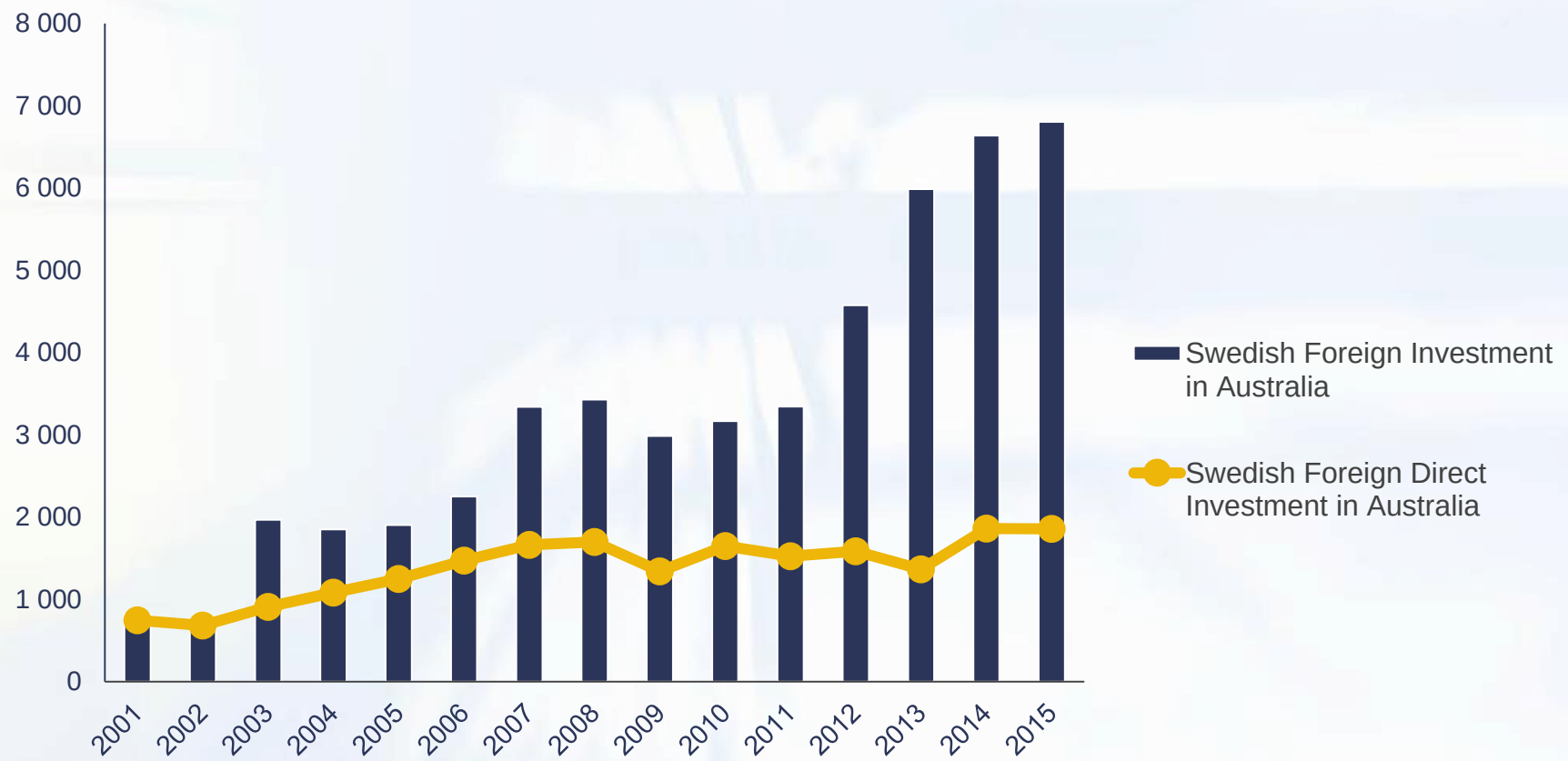
Sweden's Export to Australia 1998-2016 (MAUD)



SOURCE: SCB

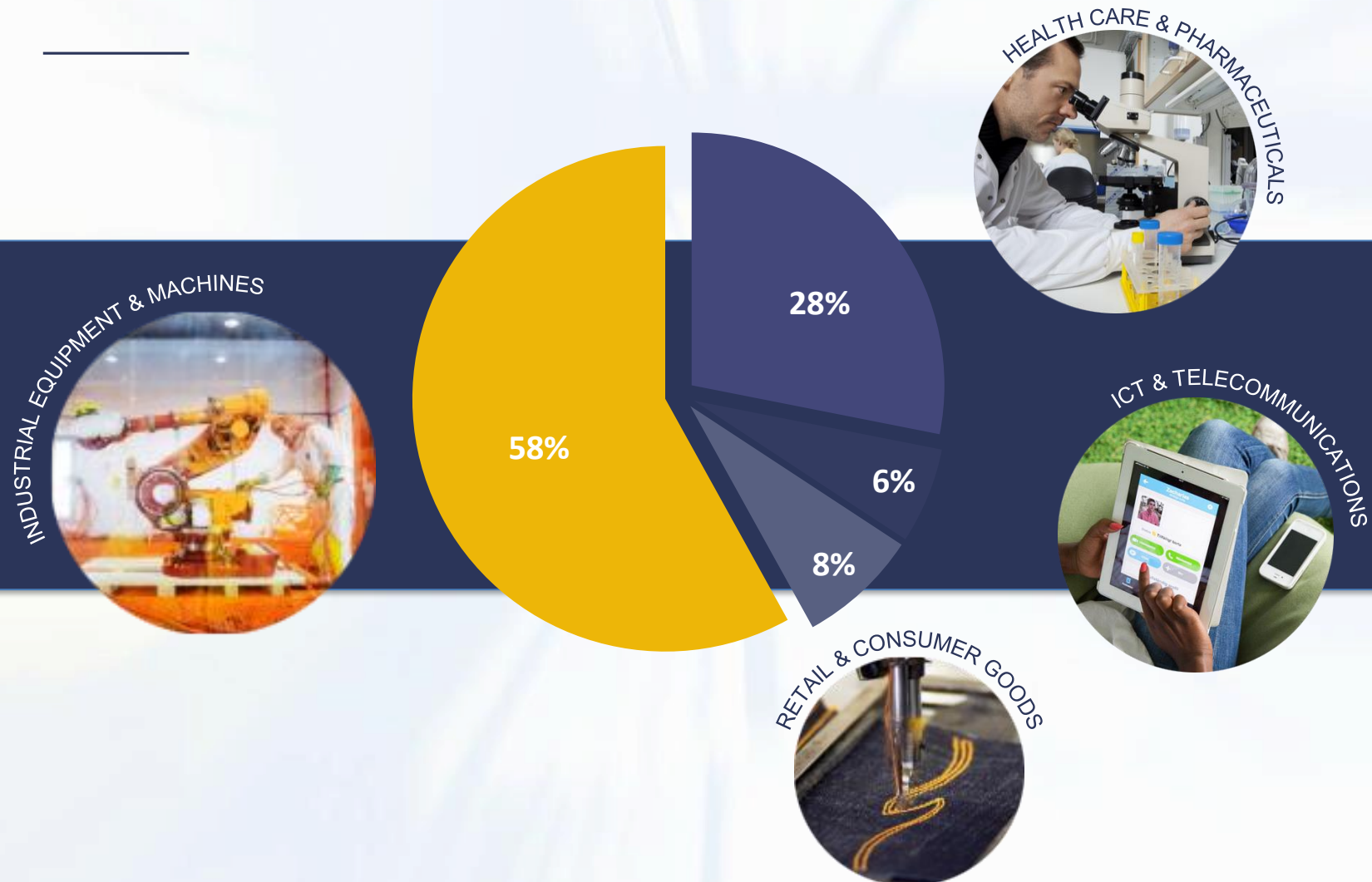
- 1 Germany
- 2 Norway
- 3 Denmark
- 4 Finland
- 5 **USA**
- 6 United Kingdom
- 7 Netherlands
- 8 France
- 9 Belgium
- 10 **China**
- 11 Poland
- 12 Italy
- 13 Spain
- 14 **Japan**
- 15 Switzerland
- 16 **AUSTRALIA**
- 17 **Russia**
- 18 Turkey
- 19 Austria
- 20 **Saudi Arabia**

LEVEL OF SWEDISH FOREIGN INVESTMENT IN AUSTRALIA HAS INCREASED SIXFOLD SINCE 2001



SOURCE: ABS

INDUSTRIAL EQUIPMENT & MACHINES, AND HEALTH CARE ARE MAIN SWEDISH EXPORTS TO AUSTRALIA



SOURCE: KOMMERSKOLLEGIUM

TOP 90 SWEDISH COMPANIES HAVE SIGNIFICANT PRESENCE IN ALL STATES AND TERRITORIES

90 
COMPANIES

\$12 
BILLION
TURNOVER

20 000 
DIRECT EMPLOYEES

60 000 
JOBS GENERATED

\$2.5 
BILLION
SPEND ON SERVICES

500 
PREMISES

Besides the top 90 an additional estimate of
450 Swedish companies do business in Australia via
partners, distributors, agents



SWEDEN AND AUSTRALIA HAVE EXTENSIVE ACADEMIC AND R&D COLLABORATIONS

4TH 
MOST ACADEMIC COLLABORATIONS

SWEDEN HAS THE 4TH MOST ACADEMIC COLLABORATIONS WITH AUSTRALIA OUT OF THE EUROPEAN COUNTRIES WITH **200 SIGNED AGREEMENTS**

200 
SIGNED AGREEMENTS

1600 
STUDENTS FROM SWEDEN TO AUSTRALIA PER YEAR

500 **STUDENTS FROM AUSTRALIA TO SWEDEN PER YEAR**

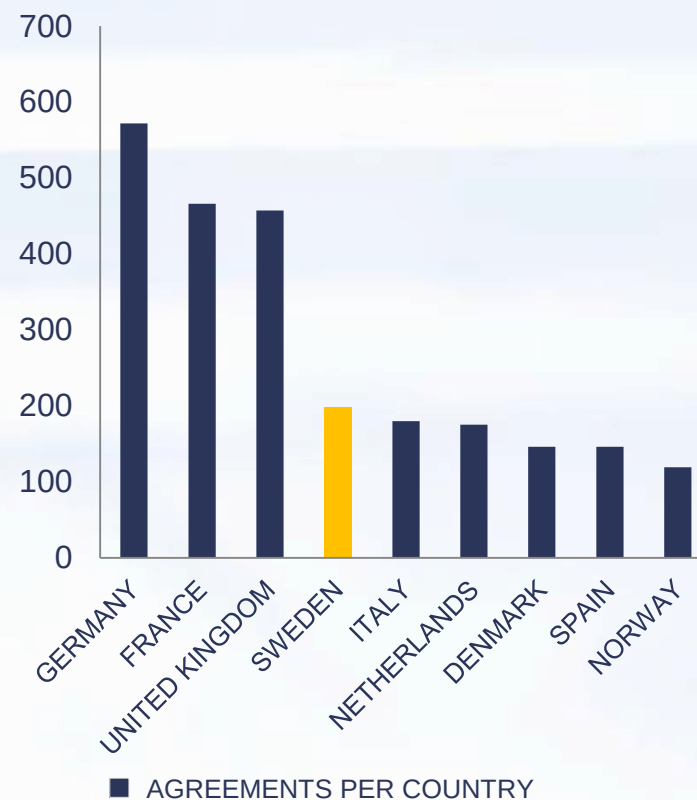
37 & 29
AUSTRALIAN SWEDISH
UNIVERSITIES INVOLVED IN COLLABORATIONS



50+

ONGOING R&D PROJECTS IN AUSTRALIA WHERE SWEDISH COMPANIES ARE INVOLVED. INVESTMENTS IN R&D CLOSE TO \$100M

AUSTRALIAN UNIVERSITY LINKS WITH WESTERN EUROPE 2014



SWEDISH FOOTPRINT IN NEW SOUTH WALES

67 
COMPANIES

\$4 
BILLION
TURNOVER

6 700 
EMPLOYEES

20 000 
JOBS GENERATED

\$860 
MILLION
SPEND ON SERVICES

140 
PREMISES



SWEDISH FOOTPRINT IN VICTORIA

54 
COMPANIES

\$2.7 
BILLION
TURNOVER

4 500 
EMPLOYEES

14 000 
JOBS GENERATED

\$600 
MILLION
SPEND ON SERVICES

130 
PREMISES



SWEDISH FOOTPRINT IN WESTERN AUSTRALIA

35 
COMPANIES

\$1.3 
BILLION
TURNOVER

2 200 
EMPLOYEES

6 500 
JOBS GENERATED

\$280 
MILLION
SPEND ON SERVICES

60 
PREMISES



SWEDISH FOOTPRINT IN QUEENSLAND

45 
COMPANIES

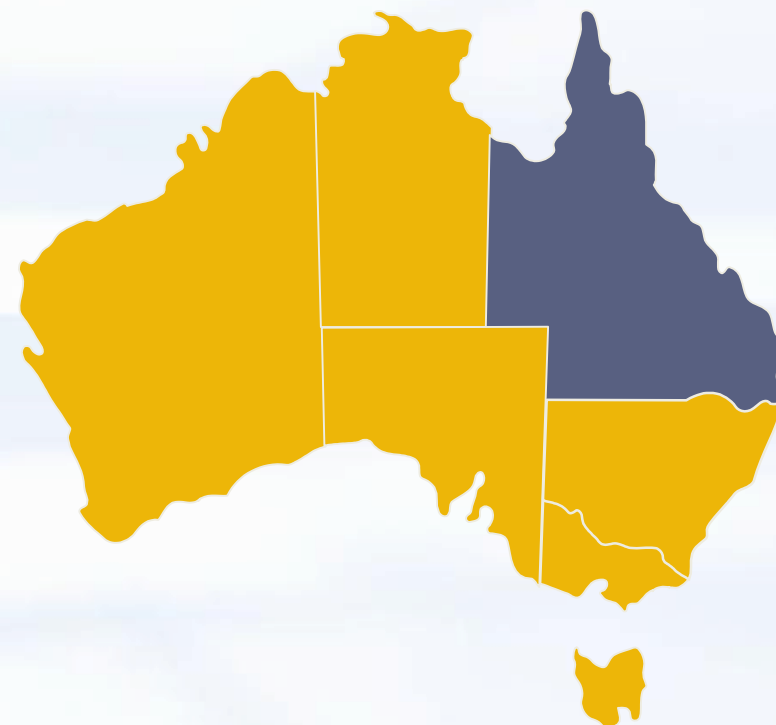
\$2.2 
BILLION
TURNOVER

3 700 
EMPLOYEES

11 000 
JOBS GENERATED

\$470 
MILLION
SPEND ON SERVICES

95 
PREMISES



SWEDISH FOOTPRINT IN AUSTRALIAN CAPITAL TERRITORY

13 
COMPANIES

\$250 
MILLION
TURNOVER

420
 EMPLOYEES

1 300 
JOBS GENERATED

\$55 
MILLION
SPEND ON SERVICES

13 
PREMISES



SWEDISH FOOTPRINT IN TASMANIA

11 
COMPANIES

\$180 
MILLION
TURNOVER

300
 EMPLOYEES

1 000 
JOBS GENERATED

\$40 
MILLION
SPEND ON SERVICES

25 
PREMISES



SWEDISH FOOTPRINT IN SOUTH AUSTRALIA

28 
COMPANIES

\$900 
MILLION
TURNOVER

1 500 
EMPLOYEES

4 500 
JOBS GENERATED

\$200 
MILLION
SPEND ON SERVICES

45 
PREMISES



SWEDISH FOOTPRINT IN NORTHERN TERRITORY

11 
COMPANIES

\$130 
MILLION
TURNOVER

210
 EMPLOYEES

600 
JOBS GENERATED

\$30 
MILLION
SPEND ON SERVICES

16 
PREMISES



SELECTION OF SWEDISH COMPANIES IN AUSTRALIA



IF YOU HAVE ANY QUESTIONS
OR NEED MORE INFORMATION
PLEASE CONTACT

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