Sustainable Fashion in Albania – Invitation for consultant.

**Terms of Reference for the Project “Sustainable Fashion in Albania and Sweden – possibilities and opportunities”.**

**1. Introduction and background to the assignment.**

In order to promote trade between Sweden and Albania and at the same time introduce the concept of sustainable and environmentally friendly design and production, The Embassy of Sweden in Tirana is planning for a one-year project to create awareness around environment, innovation and sustainable jobs – the whole circular thinking. The Embassy of Sweden has the ambition of linking the values of good and equal employment as well as innovation into the discussion in Albania.

Sweden is one of the largest bilateral development partners to Albania and has a yearly cooperation of 15 million euro addressing (i) environment and climate, (ii) economic development, (iii) democracy and human rights. The development cooperation aims at strengthening the Albanian EU-accession path as well as poverty reduction. This planned activity strives to unite and tie together the goals of trade promotion, development cooperation, Swedish values and broader relations.

The Embassy of Sweden has initiated this activity already in 2019 and 2020, however, the earthquake and the Corona pandemic postponed and cancelled the event.

This planned activity will use the Swedish Institute toolkit Fashion for Future.

**2. Objectives of the assignment**

The main objectives of the assignment are twofold:

1. To create awareness in Albania about, sustainable fashion, the impact of fashion on environment, the possibilities around innovation and circular fashion economy and sustainable and equal jobs.
2. To match-make between Swedish and Albanian designers and/or producers of sustainable fashion with a potential to enter some form of business relation.

**3. Scope of the assignment**

The consultant will carry out the following tasks:

A. Create opportunities for meeting and matchmaking between Albanian and Swedish sustainable fashion/clothes business. Preferable both online and in real life.

B. Plan and implement a 1-day seminar, workshop, meeting place in Albania for sustainable business, students, CSO and other interested parties to meet and for introducing the concept circular and environmentally friendly fashion, sustainable and equal jobs. The seminar will serve as both a meeting place but also a place for discussion and debate around the topics. The seminar is expected to have media outreach in Albania. The seminar should be planned and implemented in consultation with The Embassy of Sweden in Tirana.

**4. Time of the assignment.**

The project is planned to be implemented during 2021 with start in February and finish in early December 2021.

The plan is to start with the online activity, taking into consideration Covid-19 and limitations due to pandemic.

The seminar, workshop and meeting in Albania should take place during second half of the year.

**5. Reporting to Embassy**

The consultant will provide The Embassy of Sweden with a short report on activities and results achieved, as well as a short summery of media coverage. The report and final invoice should be provided to the Embassy no later than 5 December 2021.

**6. Experience and professional profile of consultant**

The Consultant will have:

• Experience from working with business in both Sweden and Albania.

• Knowledge and network from sustainable fashion industry, preferable from Sweden or any other relevant country.

• Experience of working with the business community, government administration in Albania, partners, and donors.

• Experience in communication and PR is a merit.

* Either own business or be registered self-employed within the Albanian tax system.

**7. Budget**

The maximum cost for the consultant will be 20.000 SEK (approx. 2000 EUR).

Cost sharing from the Embassy and Swedish Institute toolkit will cover the following (should not be included in consultant budget):

• premises for conference and food,

• travel & accomodation for 4 experts/designers (from Sweden) for the seminar in Albania.

**8. The bid.**

The Embassy of Sweden would like to receive a proposal describing how to achieve the objectives of the assignment no later than 29 January 2021. Please email your proposal in English to Ambassaden.tirana@gov.se with Subject: “Proposal for Sustainable Fashion”