

# Green and Clean Trade with the EU: Navigating New Regulations and Strengthening Cooperation



[illegible]

# Stockholm Archipelago







## *Understanding the EU's Green Policy Trajectory*

- From post-WWII economic cooperation to transnational governance
- Consumer responsibility and public pressure shaping the EU green agenda
- EU as global norm-setter, influencing supply chains worldwide
- Simplification agenda: addressing stakeholder concerns, promoting dialogue, and focusing on decarbonization





## *Key EU Green Regulations and Strategies impacting Global Trade*

- The Regulation on Deforestation-free Products (EUDR)
- The Corporate Sustainability Due Diligence Directive (CSDDD)
- Carbon Border Adjustment Mechanism (CBAM)
- Clean Industrial Deal (CID)





## ***Challenges for companies: Effects as described by companies***

- EU green regulations impact both EU firms and their global partners due to the interconnected nature of supply chains
- Increased regulatory uncertainty
- Increased reporting requirements
- Heightened compliance costs and administrative burdens

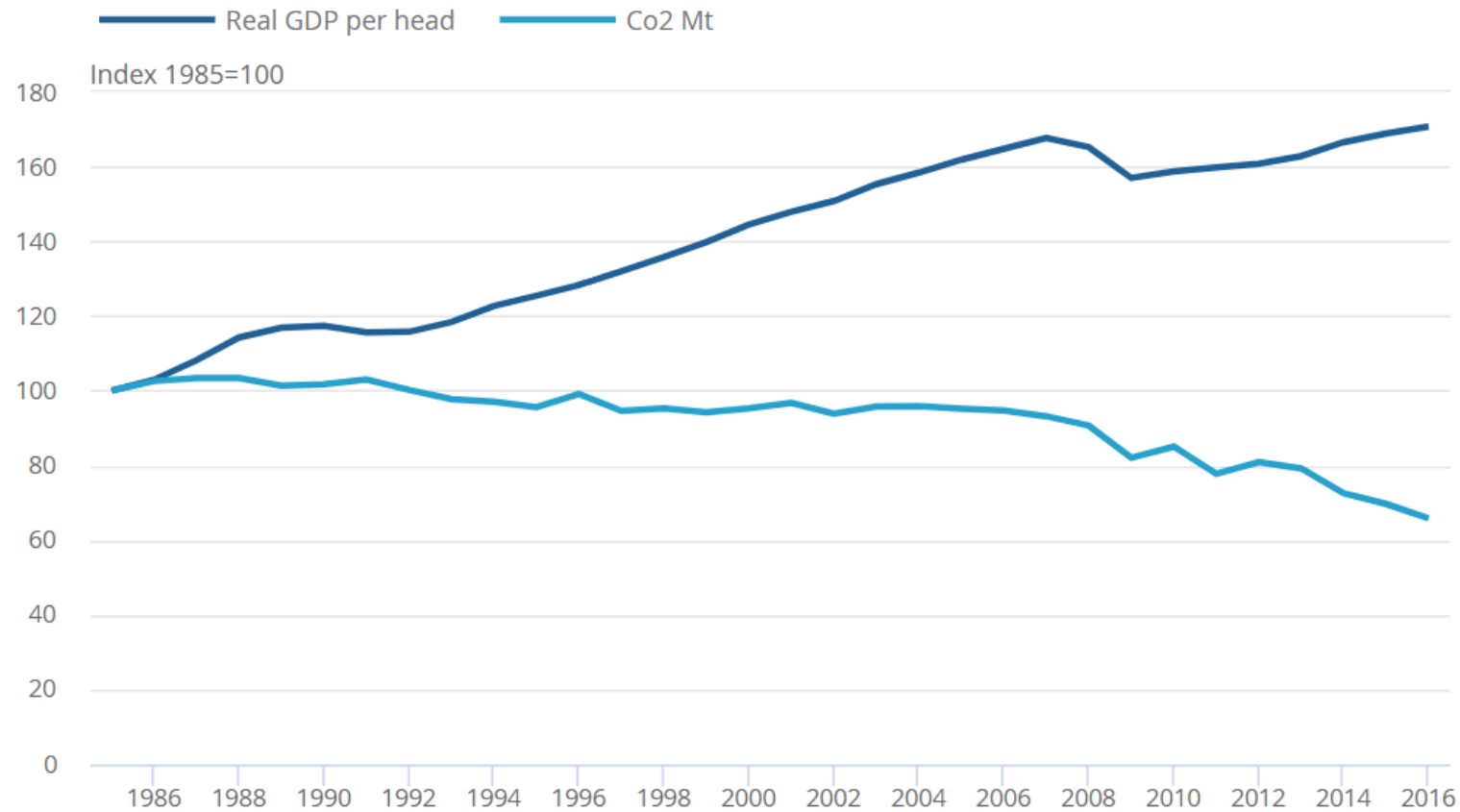




## *From challenge to strategic opportunity for global supply chains*

- Preferred Partner Status
- Premium pricing
- Moving up the value-chain

## Index of Real GDP per head and carbon dioxide emissions, 1985 to 2016, UK



**Source: Bank of England, 2019, World Resources Institute, 2017 and  
Business Energy Industrial Strategy, 2019**



**Kommerskollegium**  
**National Board of Trade Sweden**