



M.L.Paskorn Abhakorn

Director, Office of Value Creation
Department of International Trade Promotion (DITP)

With over 27 years of dedicated service at the Department of International Trade Promotion (DITP), Ministry of Commerce, M.L.Paskorn currently serves as the Director of the Office of Value Creation. He plays a pivotal role in driving Thailand's initiatives to enhance product and brand value through creativity, design, and innovation.

He began his career in 1998 as a Product Design Officer at the Design Center, then under the Department of Export Promotion (now DITP). Throughout his tenure, he has been instrumental in conceptualizing and executing numerous programs aimed at promoting value-added Thai products and services on the global stage.

A key contributor to Thailand's creative economy efforts, he has led and supported a wide array of high-impact initiatives, including the organization of the Thailand Design Excellence Award (DEmark), a prestigious recognition for outstanding Thai design. Under his guidance, Thai designers and brands have gained significant international exposure through prominent exhibitions such as Milan Design Week, Maison & Objet Paris, and other global platforms.

He is an active figure in Thailand's design community, serving regularly as a jury member for the DEmark Awards in categories such as Furniture Design and Industrial Design. His influence also extends to national export promotion, as a committee member for the Prime Minister's Export Award in the category of Best Thai Brand.

He holds a Master's degree in Public and Private Management from the Graduate School of Public Administration, National Institute of Development Administration (NIDA), and a Bachelor of Science in Industrial Education (Industrial Design) from the Faculty of Industrial Education, Department of Architecture Education, King Mongkut's Institute of Technology Ladkrabang.

His commitment to fostering sustainable innovation, enhancing design excellence, and supporting Thai entrepreneurs continues to make a significant impact on Thailand's international trade and creative industry landscape.

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