



Pavinee Rauyruen

Director, Office of New Economy Academy

Department of International Trade Promotion(DITP)

With over 23 years of distinguished service at the Department of International Trade Promotion, Ms. Pavinee currently serves as the Director of the New Economy Academy (NEA). In this role, she leads the national agenda on entrepreneur development, equipping Thai businesses with the skills and knowledge necessary to succeed in international trade.

She brings a broad spectrum of experience to this leadership position, having held key roles in:

- **Public Sector Development** – Contributing to administrative reform and strategic planning as part of the Department's Strategy and Planning Bureau.
- **Logistics Business Development** – Supporting Thailand's logistics sector to become more competitive and aligned with international standards.

Her multidisciplinary background and strategic vision have positioned her as a key driver in advancing Thailand's entrepreneurial capacity in the global marketplace.

Education

- 2005 - Master of Arts in Business and Managerial Economics, Chulalongkorn University
- 2001 - Master of Science, Public Policy, University College London
- 2000 - Bachelor of Political Science, Public Administration, Chulalongkorn University

Experience

- 2022 - DIRECTOR, OFFICE OF NEW ECONOMY ACADEMY DEPARTMENT OF INTERNATIONAL TRADE PROMOTION
- 2019 - HEAD OF THAI LOGISTICS SERVICES DEVELOPMENT GROUP (SENIOR PROFESSIONAL LEVEL), OFFICE OF SERVICE TRADE PROMOTION, DEPARTMENT OF INTERNATIONAL TRADE PROMOTION
- 2016 - HEAD OF PUBLIC SECTOR DEVELOPMENT GROUP (SENIOR PROFESSIONAL LEVEL), BUREAU OF INTERNATIONAL TRADE PROMOTION POLICY, DEPARTMENT OF INTERNATIONAL TRADE PROMOTION, MINISTRY OF COMMERCE, THAILAND